



## **Impact Lead**



**Role:** Impact Lead



**Work Type:** Volunteer; unpaid



**Commitment:** 2-5 hours a week; 12 months minimum



**Location:** Remote



**Start Date:** ASAP

**About Mkono:** We are a young and expanding non-profit organization incorporated in Canada. Currently operational in Kenya, Mkono provides young entrepreneurs access to affordable capital and mentorship. Simply put, we offer interest-free loans and mentorship sessions provided by our Mkono Allies, young professionals with relevant expertise from all around the world, to explore specific topics to grow their business. Driving impact at Mkono goes beyond financial support as we believe that capital well invested multiplies its impact.

**Our mission:** At Mkono, we believe that young entrepreneurs in low income countries hold the potential to achieve lasting change. These entrepreneurs are well positioned to drive social and economic benefits by creating employment or by developing solutions tailored to their reality. But no significant change can be achieved alone. That's why, at Mkono, we connect people from all over the world to share knowledge and resources, in an effort to empower young entrepreneurs to bring the change they envision.

### **What you'll do:**

- Conduct research, measure and report Mkono's impact in Kenya by engaging with entrepreneurs, communities and ensuring liaison with donors.
- Lead the creation of Mkono's Annual Impact Report by collaborating with various teams within the organization.
- Strategize on the use of key metrics and stay current with other microfinance organizations
- Assist in developing content for fundraising efforts alongside the fundraising team.
- You'll be expected to work on average 2-5 hours per week, for a minimum commitment of 12 months, starting ASAP (specific date is flexible).

### **What you'll need:**

- Ability to work autonomously and hands-on.
- Strong interest in social impact, Kenyan culture, entrepreneurship and microfinance.
- High attention to detail, impeccable writing, and intellectual curiosity.
- Be fluent in English, written and verbal.
- 2+ years of work experience.

### **Perks of the job:**

- Closely interact with entrepreneurs and various members of the Mkono team who have a large array of experience in social impact, consulting, finance, technology, marketing etc.
- Build your research skills and knowledge in social impact

**To apply:** send your resume to [stephanie@mkono.org](mailto:stephanie@mkono.org).