



Social Media Coordinator



Role: Social Media Coordinator



Work Type: Volunteer; unpaid



Commitment: Up to 5 hours a week; 12 months minimum



Location: Remote



Start Date: As soon as possible

About Mkono: At Mkono, we believe that young entrepreneurs in developing countries hold the potential to achieve lasting change. These entrepreneurs are well positioned to drive social and economic benefits by creating employment or by developing solutions tailored to their reality. But no significant change can be achieved alone. That's why, at Mkono, we connect people from all over the world to share knowledge and resources, in an effort to empower young entrepreneurs to bring the change they envision. Currently operational in Kenya, Mkono provides young entrepreneurs access to affordable capital and insights. Said differently, we make no-interest loans to the entrepreneurs and connect them with our Mkono Mentors, young professionals with relevant expertise from all around the world, to explore specific topics to grow their business. Driving impact at Mkono goes beyond financial support as we believe that capital well invested multiplies its impact.

We are a young and expanding non-profit organization incorporated in Canada. Volunteer to help us catalyze entrepreneurship. Visit our website for more information: www.mkono.org.

What you'll do:

- Define the voice of Mkono through creating and publishing dynamic content for Mkono's LinkedIn, Facebook, Instagram and other social media platforms as needed.
- Work closely with the marketing team on developing monthly content calendars and creation of the content.
- Contribute to strategies and actions to increase Mkono's online presence, audience and engagement from various stakeholder groups.
- Engage with other community organizations' social media accounts for one hour per week.

What you'll need:

- Ability to work with a high degree of autonomy.
- Interest in Kenyan culture, social impact, entrepreneurship and/or microfinance.
- High attention to detail, impeccable writing, and intellectual curiosity.
- Experience using social media. Graphic design skills preferred but not required.
- Be fluent in English.
- Completed a bachelor degree or currently completing one.

Perks of the job:

- Build your marketing skills and knowledge in social impact & microfinance.
- Develop your professional network with the Mkono team who have a large array of experience in social impact, consulting, finance, technology, marketing etc.

To apply: Send your resume to jasmine@mkono.org.